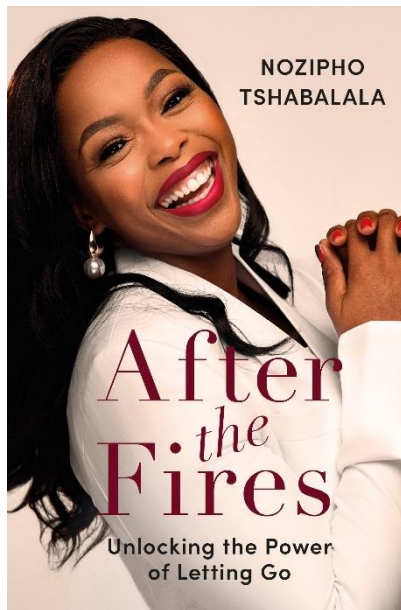


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PAGE EXTENT: 224pp

SIZE: 210mm x 138mm (Demy)

RIGHTS: World

CATEGORY: Memoir

BIC CODES: B, BM, BT, BG

ABOUT THE AUTHOR:

NOZIPHO TSHABALALA is the CEO of The Conversation Strategists, leading transformative conversations that drive measurable impact and societal change. A sought-after facilitator for presidential and executive conversations, she has worked with the World Bank Group, UN agencies, governments, and global corporations. With expertise in development, economics, strategy, and politics, she distils complexity into actionable insights. Nozipho is a champion for conversations that ignite change and shape the future.

She has earned recognition as one of the Top 100 Most Influential Young Africans and Top 100 Most Influential South Africans.



JonathanBallPublishers

After the Fires

Unlocking the Power of Letting Go

Nozipho Tshabalala

KEY SALES POINTS:

- The author is a sought-after thought leader and conversation facilitator who is very well-connected in media, business and governance institutions.
- She has contributed chapters to *Rising from the Township* and *Liberation Diaries: Reflections on 30 Years of Democracy*
- She is also the host of Mentorship Moments on YouTube

MARKETING AND PUBLICITY PLAN:

- Major campaign in cooperation with author's marketing team: interviews, extracts, social media campaigns, events.
- 34 500 followers on Instagram, 217 000 on YouTube.

DESCRIPTION:

Nozipho Mbanjwa-Tshabalala is a high-performing, excellence-driven, successful black woman. At any given time, she knows what is expected of her, how well she is doing, and what is next on her list of goals.

Being in control of everything in her life was crucial to her survival and success. For the most part, it had always served her well until it didn't. *After The Fires* is an inspirational memoir where Nozipho shares her deeply personal journey about managing life as the "golden girl" and what it takes to have it all.

The book begins with her receiving the news of her mother's passing while she stood on the biggest stage of her career. This event sends her into a spiral that leads her to reevaluate her ideas of success and what it costs to achieve it. Raised in a challenging political time in Pietermaritzburg KZN, the world was not her oyster. It was a series of miniscule gaps of opportunity that could not – must not – be squandered. And if she did her best, she could have it all. Now in her 40s, she has realised that what she needed to survive, may not be what she needs to thrive.

Ultimately, it's a story of growth, courage, and letting go. The memoir also touches on her familial journey, the emotional and physical challenges of infertility, and how she learned to surrender control.

KEYWORDS:

Nozipho Tshabalala, Nozipho Mbanjwa-Tshabalala, The Conversation Strategists, Leadership, Growth, self-help, Woman Empowerment, Mentorship Mondays, Mentorship Moments, YouTube, IVF South Africa.

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